

YANNIS SANIOTIS

DIGITAL DESIGN LEAD

EXPERIENCE

2016

Digital design manager

Eurostar, London

Responsible for designing, delivering and maintaining Eurostar's digital presence, ensuring a consistent user experience across the digital area. Defining and delivering the brand guidelines/digital patterns for all digital platforms. Managing an internal team of UI designers and working with both internal stakeholders, cross-functional teams and external suppliers.

<http://www.eurostar.com>

2014

Senior digital designer

Ticketmaster, London

As the lead digital designer I was responsible for the delivery of large complex sized products for all ecommerce brands and sub brands for Ticketmaster UK and Ticketmaster International. In depth specialisation in pattern libraries, typography, UI design, UX design, grid & colour theory, responsive design, mentoring and management.

<http://www.ticketmaster.co.uk>

2011

Senior digital Designer

Live Nation, London

Senior Digital designer within a small team worked on all music responsive festival websites, artists' micro sites, theatre and sponsorship promotions and native applications. Tasks included: wire framing, design concepts, execution, interface design and animations.

Clients included: Pepsi Max, Barclaycard, Wembley Arena, Wireless, Hard Rock Calling and Download Festival.

<http://www.livenation.co.uk>

2009

Graphic/Web Designer

MX Telecom/OpenMarket, London

Internal designer responsible for platform interface design, marketing material and updates on the website. Tasks included: Print and web design concepts, execution, print collateral, website layouts and interface design for applications.

<http://www.openmarket.com>

<http://www.mxtelecom.com>

2005

Middleweight/Senior web designer

Byte Art, London

Part of a small design team I had a very diverse role working across a wide range of projects from website and multimedia design, Flash animations to graphic design – brand identity, and brochures. Building relationships with clients and working with them to tight deadlines, time estimation and time management and taking projects from brief to completion was all part of my experience in this position. Industry clients: financial & legal services, e-commerce, entertainment, tourism and public sector.

<http://www.byteart.com>

CONTACT

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ABOUT ME

I am a Digital Design Lead based in London with 12 years of experience. I have a strategic and user-centered approach to my own work and the work of the people I lead.

I take pride in using my experience to bridge the gap between design and development teams, pushing a project forwards to create real value for both clients and users.

PERSONAL

Name Yannis Saniotis

Nationality Greek

Languages English, Greek

WORK

Experience 12+ years

Currently Digital Design Manager

EDUCATION

Masters MA Visual Com

Degree BA(Hons) Graphic Com

2005

Junior designer

Milo Creative, London

Visual and interface designer, web site design and game graphics on e-learning projects for clients like BBC and Channel 4.

<http://www.milocreative.com>

2004

Graphic designer

City Signs, London

Graphic Designer, help to create logos/branding as well as leaflets, shop signs and print work for a wide range of companies and products. Took briefs from customers, report back to the manager and process the design job for print production.

<http://www.mctosh.clara.net/city/home.html>

2000

Freelance designer

Global

Undertaking individual projects and contract work, for large corporations to small outfits, both in digital media and print projects. Involving client liaison, consulting, concept creation and development.

EDUCATION

2002

MA Graphic Communication

Kingston University, UK

2000

BA (Hons) Visual Communication

Surrey Institute of Art & Design, UK

1996

Diploma og Higher Education in Graphic Design

Athenian Artistic and Technological Group – AKTO, Greece

CONTACT

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SKILLS

Sketch	
Zeplin	
Adobe Cretive Suite	
Axure PR	
InVision	

COMFORTABLE WITH

HTML/CSS	
Microsoft Office	
Wordpress	
Drupal	
Jira	